



THE GREEN RESOURCE

Greenkeeper's Landscapes, Inc.

Volume 3, Issue 1

January 2002

You Never Forget Your First Kiss

We usually remember the firsts that are significant in our lives. The first time we rode our bike without training wheels, the first time we drove the car by ourselves, and our first kiss are milestones in our early years. This is a tribute to one milestone first for Greenkeeper's.

Many of you know that we are celebrating our 13th year in business serving the Tulsa and northeast Oklahoma. We are pleased with this, however, this story begins over 13 years ago with our very first client.

We just lost the first client to ever sign up for services from Greenkeeper's Landscapes, Inc.!

Now I'm not happy about losing my first client and friend as a customer. They have been great to work for all these years and we have loved this relationship. I wish them well as they enjoy looking over the golf course from their new home in Edmond.

In 1989 I signed up the Nalleys on S. Urbana in Tulsa as the first client to receive regular Mowing, Edging and Trimming services from us. (OK, I was the only employee back then.) They also eventually asked us to trim their shrubs, clean

up their leaves, mulch the beds and to install some new larger shrubs to beautify the front of their home a bit more.

But why would I talk to you about losing our first client now?

We cherish the long term relationships we have with all our clients, and many have become our friends. We found that as we get to know our clients better, we fulfill two of our company goals. That is to study our client and their property to anticipate their needs and to fulfill our clients' requests faster and better than they expect.

We strive to be the highest quality landscape maintenance company in Tulsa. We do this with your help as you respond to our questions about your property. Our goal is to earn your trust over years of faithful service that is second to none. The Highest Quality possible is non-negotiable to us.

Thank you to Mr. and Mrs. Mike Nalley for trusting us with your property since 1989. What a joy it has been for all of us to serve you!!

Raving Fans Speak Out Once Again

More Happy Clients Tell About Their Experiences.

I want you to know how pleased I am with the work your crew has been doing for me. On one specific visit, I explained to Jeff and Mark, that I am allergic to Poison Ivy and asked if they could help me identify it in my yard. They did find the Poison Ivy and took care to pull it out at its root base and promised to keep it at bay. Randal,

all summer I had been suffering from the effects of that Poison Ivy- but with the help of your men, I am sure it won't be back to bother me or my puppy. Thank them for me. I really appreciate the extra care. Sincerely, Carol L. - Tulsa, OK

Carol, consider them thanked!! And thank you for the encouraging note to let us know we are on the right track. Randal

This Months Snore List

- Clean up Leaves in Turf Areas
- Prep / Install New Landscapes
- Install Landscape Lighting
- Prune Ornamental Trees
- Fertilize All Trees
- Winter Shrub Pruning
- Inspect Pansies and Fertilize
- Add New Cypress Mulch to Beds
- Clean up Debris in Yard Areas
- Pre-Treat Drives and Walks before Ice and Snow events
- Install Freeze-Click and Rain-click on sprinkler systems.
- Winter Weed Control on Turf
- Enjoy The Cooooool Crisp Air!

Worth Quoting

A long life may not be good enough, but a good life is long enough.

Benjamin Franklin

If we all did the things we are capable of doing, we would literally astound ourselves.

Thomas A. Edison

Surely there is something in the unruffled calm of nature that overawes our little anxieties and doubts: the sight of the deep-blue sky, and the clustering stars above, seems to impart a quiet to the mind.

Jonathan Edwards

Greenkeeper's Landscapes, Inc.

725 South Lynn Lane, Suite 100
Tulsa, Oklahoma 74108

Phone: 918-234-3810

Email: Greenkeepers1@juno.com

Landscape Sale

What if you could purchase the services of the highest quality landscape company at a discounted price for a limited time?

LANDSCAPERS CAN STARVE IN THE WINTER MONTHS!!

For a limited time this winter, GLI is offering Landscaping and other related services for the cost of **labor plus materials!** This means that **we won't take a profit** on jobs scheduled during this time! This offer is unheard of in the industry and is only good until our schedule is booked up for the winter, and time is short.

We want to keep our men working and put food on their tables. Help us help them, and **help yourselves to a heap of savings to beautify your home!**

**Reliable, Quality Service ALWAYS
In Season!!**

Our Quest For Excellence... GLI's 5th Annual Education Trip to Maryland

The staff of Greenkeeper's Landscapes, Inc. (GLI) recently spent a week in Maryland at the 12th Annual Clip Conference to learn to better serve you. The Clip Conference is an educational event where industry leading Landscape Contractors gather to learn from each other and hear professional speakers on all kinds of topics relative to serving our clients. We participate because this conference challenges us to higher levels of thinking and performance in our client relationships.

This fall was particularly challenging for our country in light of the massacre on September 11th, and many of the conference attendees told of their businesses being completely shut down in order to physically help at ground zero. We are pleased to be a part of an industry that regularly gives back to the local community in meaningful ways.

We want you to know that GLI is committed to the Quest For Excellence in everything we do, and that is why we spend thousands of dollars each and every year in continuing education for our people. We get really pumped about newly discovered efficiencies and ways to reduce our response time for you. The Landscape Industry is maturing and developing systems that many other older businesses now take for granted. We feel so fortunate to be able to learn as much as we do on these trips that usually start daily at 6 am and end many times close to midnight.

CHINESE PROVERB

A bit of fragrance always clings to the hand that gives you roses.

Should I Turn Off My Sprinkler System? Or, How Should This Thing Be Set This Winter?

Just last night on the news a reporter was telling how a sprinkler system running at a property was causing a hazard on the roadway. It seems that the Sprinkler System was improperly set and water was entering the roadway. Well when water is subjected to 32 degrees or less...you guessed it, there is now ice on the road. The reporter inferred that if this property owner would just shut off the sprinkler system, the problem would be solved.

**PLEASE
DO NOT SHUT OFF YOUR SPRINKLER
SYSTEM AT THIS TIME OF YEAR!!**

The reason we don't shut off sprinkler



Neighbors may be skating on your sprinkler ice.

systems is so that our plants can continue to live. **Without water in the winter our plants will be over stressed and eventually die from lack of moisture.**

All properly installed Sprinkler Systems have an automatic drain in each Sprinkler line to avoid freeze damage so there is no need to turn the system off. This means that the system can actually operate at below freezing temperatures without damage.

Recommended Settings

We recommend that you set your System to run at a later time of day to reduce ice if it's going to freeze. Three to Four PM would be the warmest time of the day for this.

This time of year we recommend a **Twice Weekly watering** with a minimum of **20 minutes on Rotor Heads and 15 minutes on Pop-up Heads** if we haven't received adequate