



# The Green Resource

## Your Landscape Needs You!

### A Note From Randal

The new year has begun in earnest and most of us are working on our taxes at this time hoping to beat the April 15th deadline.

But to us, this deadline means the beginning of the 2003 growing season when so much work needs to be accomplished.

At Greenkeeper's we've already been working hard as we prepare our planting, fertilizing, mowing, trimming and color installation schedules to guarantee service that is tops in Tulsa. We will be ready when the weather breaks to deliver to you an increasing list of services, faster and better than before.

Our education continues as we train on topics critical to serving you better each year. And by the way... **Thanks for your business!**

*Randal!*

### My Grandpa Used to Say...

**"Boy, you're growing like a weed." And he meant it as a compliment !!**

Does this remind you of the spring to come?

Is your landscape ready to show off that early spring color you love so much?

Don't know?

Many property owners I have talked to in the last

few weeks don't know if their landscape is ready for spring. In fact, I am sure they will be disappointed this year because their blooming trees and shrubs won't show as nicely as they could have if they would have just taken a

few minutes to do one simple thing.



The simple fact is that many shrubs and trees will not perform as expected this coming spring due to a lack of water **today!** To make matters worse, many plants will die this year for the same reason.

Take a minute to run your

sprinkler system thoroughly at least once each week until spring comes.

Your plants need the water you can provide especially at this time.

If you are concerned about your sprinkler freezing, we can install a sensor that will prevent your sys-

tem from operating at freezing temperatures. Call our office today for help with this. **For your plants' best health – WATER!**

## This Month's Chores in Your Landscape

As I write this column we are installing one of our famous landscapes,

defying the conventional logic that says we must wait for spring to plant.

Some of our best landscape work is accomplished in the winter months when most think planting is impossible or foolish at

best. Old habits die hard. I know mine do!

### Chores This Month

Landscape Lighting Installed

Winter Pruning Deciduous Shrubs

Leaf Reductions – Beds / Turf

Mulching Shrub Beds

Reseeding Lawns

Tree Pruning / Removal

Landscape Designing

Yard Leveling / Repair

Drainage Repair / Installation

Replacing Winter Damaged Plants

Gutter Cleaning



## GREENKEEPER'S LANDSCAPES

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*Pressing On Towards Excellence!*



Allie Paige, Brad, Ryle Jacob and Aliencia Lawson

# Newest Family Member @ GLI

**January 21, 2003** We are so proud to announce the newest member of "our family" at Greenkeeper's Landscapes! While admittedly it will be a few years before this young lad is creating beautiful landscapes, no doubt he will be "digging in the dirt" soon enough if his daddy has anything to say about it!

Ryle Jacob Lawson was born in Tulsa on Jan. 21st to proud parents Brad and Aliencia Lawson. Ryle weighed in at about 7lb. 7oz and 20 and 1/4" long (about as big as a really nice and healthy 3 gal. plant). Brad and

Aliencia also have been blessed with Allie Paige who is now 20 months and seems to like her brother very much. Allie is beginning to put sentences together and she startled Brad just last week when she said that "Daddy doing acting silly."

Brad is one of our main team leaders and is responsible for TLC (Total Landscape Care) at Greenkeeper's as well as installing landscape projects. Brad oversees annual color installations, problem solving projects and cares for your shrubs and trees. The Lawsons' are faithful members of Grace Bible Church in Tulsa and are raising their children in the nurture and admonition of the Lord.

**Congratulations Brad and Aliencia!**

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## Business Is A Lot Like Life – Helping Our Clients

We were privileged to be able to participate this year in Marty Grunder's



Randal & Marty working hard in Orlando

2003 Business Boot Camp where landscapers from Colorado to Nantucket came

for three days of intense training. Up before dawn and working until the late evening hours, the Boot Camp is an opportunity to be challenged by Marty and other nationally known presenters.

Mentoring, marketing, projects to benefit the community, systematizing for efficiency, human resources and many other topics are covered each year to improve businesses. We formed 8 teams (see one great team >) to work on projects that involved real life ethical and business problems. I was reminded that urgent things are not always the important and that I sometimes have to remove blinders that may keep me from seeing the reality in our business.

Mostly it was an encouraging time to share with others and to find (or rediscover) ways to help our clients by improving our practices. Most in business call this "Best Practices." We are definitely raising the bar in Tulsa!



The "Hocus Pocus Focus" Team